



**NADINE ALAME**



**Business Development Consultant – Qaitas International Consultancies**

Nadine is currently the Business Development Consultant at Qaitas International Consultancies for the MENA.

She holds a Bachelor's Degree in Marketing and Advertising from the Modern University of Business and Science in Beirut and its' Affiliate Cardiff Metropolitan UK and she is a Certified Master Assessor in Occupational testing from Qaitas Academy.

Nadine's core expertise is ventured around the Human Resources and Consultancy's industry where she has been exposed to multi-sectors and regions while being engaged in bespoke projects.

She is currently responsible for planning and executing the marketing and social media of Qaitas hence, assisting in the creation and development of content and other materials to support the business development process across functions.

**Specialties:**

<ul style="list-style-type: none"><li>▪ Identify and hire Top Performers</li><li>▪ Identify Training Needs of your people</li><li>▪ Develop and Retain employees</li><li>▪ Optimize employee Engagement and Effectiveness</li></ul>	<ul style="list-style-type: none"><li>▪ Align Workforce with Business Objectives</li><li>▪ Improve Workforce Productivity</li><li>▪ Optimize the Return on Human Capital</li><li>▪ Content Development</li></ul>
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